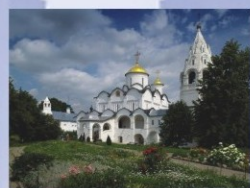


Social program

Suzdal is one of the oldest Russian cities, however it has remained young and beautiful as in a fairytale, built lovingly by generations of Russian people on the fertile land of the Vladimir Region. Russian craftsmen have built a town, very cozy and convenient to live in.



Suzdal is included in the UNESCO World Heritage List for its church ensembles and monuments. The participants will be taken around the city during the sightseeing tour which is included in the registration fee. A number of extra activities will be offered in order to have the opportunity to get involved in the everyday life of this magnificent city.

Pre- and post-conference tours to Moscow and St. Petersburg will also be offered to the participants.

Visa Information

After online registration all the international participants of AERC 2011 will be provided with the visa supporting documents to obtain the Russian entry visa.

Second call Coming Fall 2010!

For extra information, please,
visit our official website
www.rheology-esr.org/AERC/2011

Upon any possible questions do not
hesitate to contact the
Technical secretariat of AERC 2011:

Monomax Congresses & Incentives, LLC
+7(495)726-51-35
aerc2011@onlinereg.ru
aerc2011@rheology-esr.com

VII ANNUAL EUROPEAN RHEOLOGY CONFERENCE



May 10-14, 2011
Suzdal, Russia



First call



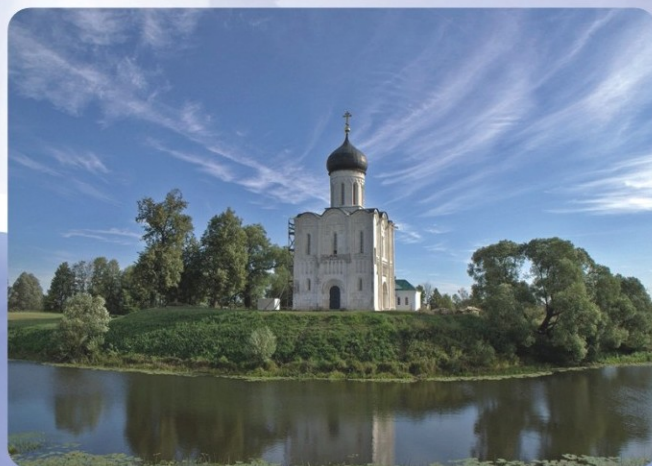
Dear colleagues!

On behalf of Vinogradov Society of Rheology we are honoured to invite you to join us at AERC 2011 that will be held in Russia. The forthcoming AERC will be dedicated to the 100th anniversary of Prof. G.V. Vinogradov, who was the founder of modern rheology in the Soviet Union and the organizer of the first laboratory of polymer rheology in the Soviet (now Russian) Academy of Sciences.

AERC 2011 will take place in the ancient Russian town of Suzdal. First mentioned in 1024, Suzdal now provides great opportunities for meetings and recreation. The scientific program of AERC 2011 will offer a wide range of relevant topics to meet everyone's personal needs and professional interests.

We will be happy to meet you at AERC 2011!

Welcome to Suzdal!



AERC 2011 will cover the following topics:

- Nanocomposites, Colloid & Suspensions
- Food Rheology
- Complex Fluids, Polyelectrolytes
- Industrial Rheology and Processing
- Polymer Solutions, Melts and Elastomers
- Biomaterials & Biofluids
- Blends, Emulsions, Surfactants & Foams
- Progress in Rheometry
- Modeling & Simulation
- Solids, Glasses & Granular Materials

and will include Plenary Sessions, Section Meetings, School of Young Scientists on Rheology and Physical Mechanics, as well as the Scientific Exhibition of instruments and the latest technology products.

Plenary Lecturers

Prof. J. Vermant (Leuven, Belgium)
 Prof. H. Watanabe (Kyoto, Japan)
 Prof. N. Wagner (Wilmington, USA)

For any questions regarding the scientific issues you may contact the local organizing committee,

Chairman:

Prof. Valery Kulichikhin (klch@ips.ac.ru)

Important dates

Abstract submission deadline	December 1, 2010
Early bird fee	January 10, 2011

Conference Venue

The conference will take place in the Suzdal Tourist Center, which consists of three hotels and provides different types of accommodation ranging from deluxe rooms and apartments to affordable motel rooms.



Transportation

For all participants we offer shuttle transportation upon arrival to the Moscow airports Sheremetyevo and Domodedovo on May 10, 2011. The shuttles will pick up the participants and take them directly to the Suzdal Tourist Center.

On May 14 in the morning all the participants will be transported by comfortable buses back to Moscow.

