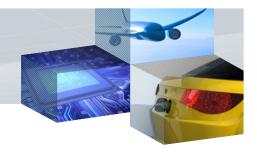
MATLAB VIRTUAL CONFERENCE 2012

28 March



Europe Conference Hall

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Time (CEST)	Track 1 Discover MATLAB and Simulink	Track 2 Find Out What's New	Track 3 See What Industry Experts Are Doing	Track 4 Explore MATLAB and Simulink in Academia
10:00	Keynote: Getting to Smart Jim Tung, MathWorks			
11:00	Mathematical Modeling with MATLAB® Tucker McClure, MathWorks	Can Teams Using Simulink® Collaborate on Their Designs? Saurabh Mahapatra, MathWorks	System-Level Design of Mixed-Signal ASICs Using Simulink: Efficient Transitions to EDA Environments Andreas Mauderer, Robert Bosch GmbH	Real-Time Control and Analysis in Biomedical Applications Using MATLAB Henrik Gollee, University of Glasgow
12:00	Control Design Made Easy Arkadiy Turevskiy, MathWorks	New Capabilities for Regression and Curve Fitting Richard Willey, MathWorks	Automatic Code Generation of AUTOSAR Software Components for Mass Production Application of Engine Management Systems: Process and Benefits Frank Narcisse, VALEO Engine and Electrical Systems, France	Enhancing Project-Based Learning with Modeling and Simulation Coorous Mohtadi, MathWorks
13:00	Modeling a 4G LTE System in MATLAB Houman Zarrinkoub, MathWorks	MATLAB to C Made Easy Bill Chou, MathWorks	Building Models for High-Frequency Algorithmic Trading Strategies Using MATLAB Christian Hesse, Deutsche Bank	Enabling Project-Based Learning with MATLAB, Simulink, and Target Hardware Todd Atkins, MathWorks
14:00			Verification of High-Efficiency Power Amplifier Performance Sean Lynch, Nujira	Teaching Modern Physics with MATLAB: Simulations and Experiments Marie Lopez del Puerto, University of St. Thomas

