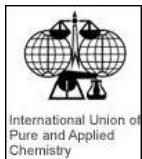


IYC 2011 Global Stamp Competition: Design a National Stamp



International Year of
CHEMISTRY
2011



The **Global Stamp Competition** is organised in partnership and/or supported by **IUPAC**, **FACS**, **IKM**, **ACS**, **EC₂E₂N** and **GlaxoSmithKline** by Christiane Reiners and Lida Schoen (www.chemistry2011.org/participate/activities/show?id=110).

Who can take part?

This competition is for students (3 age categories: 12-14, 15-18 and undergraduates / teacher students) all over the world. Teachers from **all subjects** should encourage their students to take part. Apart from **Chemistry** teachers/students, we also think about Science, English, Art, Geography and History, so **all subjects!**

Aim

The aim of the global competition is to design a national stamp that reflects on '**Chemistry as a Cultural Enterprise**', showing the chemical impact on the culture and/or every day life in your country. Examples already mentioned are: (South Africa) washing-powder changed life in rural areas, (Egypt) mummies in ancient times and fighting pollution nowadays, (Taiwan) preventing danger of (UV) radiation, (UK) Nobel laureates and (Germany) new medicines.



Submission of your designs

| | |
|---|--|
| Your Name and Country [required]: | <input type="text"/> |
| Your School [required]: | <input type="text"/> |
| Story Headline [required]: | <input type="text"/> |
| Story Body [required]: | <div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div> |
| Choose a category: | <input type="button" value="pick..."/> |
| Media file (JPG, GIF, PNG, MOV, WMV, MP3, DOC, PDF, XLS) | <input type="text"/> Pick a file on your computer: or record a video using <input type="button" value="FlashBlog"/> or choose from the <input type="button" value="media library"/> |
| Media caption: | <input type="text"/> |
| Related links: | <input type="text"/> Link address (eg http://www.example.com/) |
| ('save & preview' and then 're-edit' to add more than one link) | |
| <input type="button" value="save & preview"/> | |

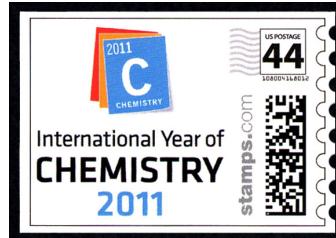
Students can submit their designs to our (moderated) website, the '**IYC 2011 Stamp Competition section of 'Making the News'**' (http://mtn.e2bn.net/satw_design_a_national_stamp). On the homepage of the publication platform you will find (downloadable) instructions, conditions and guidelines how to submit your **design** with your **account** of the design.

We also offer an opportunity to (educational) video conferencing by using **FlashMeeting** (<http://flashmeeting.e2bn.net>) for communicating with

students in other countries (to help peer review). Teachers can book a session (instructions on the homepage).

Start of the competition

The competition is launched during the **official Opening Ceremony** of the **UNESCO International Year of Chemistry in Paris, France** on **January 27-28, 2011**. All students can start to submit their contributions now! You will be able to see stamp designs from other students and you have to rate them (peer review).



End of the competition

From **January 29, 2011 till June 15, 2011** we will be ready to receive your submissions and reviews.

Questions about the competition

to be directed to **Lida Schoen** (amschoen@xs4all.nl, ages 12-14 and 15-18) and **Christiane Reiners** (christiane.reiners@uni-koeln.de: undergraduates and teacher students).

Jury

A panel of experts from **IUPAC** and all **partners** will judge the entries. The best entries in the 3 (age) categories will be given notice and their entries will be published on the different websites. National Chemical Societies will be encouraged to publish results of winners and runners up.

Acknowledgement for winning students

The (large) winning stamp designs will be on show during the **IYC 2011 Closing Ceremony** in **Brussels, Belgium** on **December 1, 2011**. Pictures will be taken and a report written, that will be free for dissemination. We even think about inviting winning students to take part in the closing ceremony in Brussels, depending on available funding and organisation.

What students should know before starting

1. Subject

You can work on your own ideas about 'Chemistry as a Cultural Enterprise' for your stamp. We already listed ideas from different countries.

2. Language

The stamp should be self-explanatory, so people all over the world can understand it. It should show the chemical impact on culture and/or every day life in your country. You should also offer a short account (in English).

3. Submission

We will only accept **electronic entries** sent to our **publication platform** (http://mtn.e2bn.net/satw_design_a_national_stamp). On this site you will find a downloadable PowerPoint presentation with elaborate instructions and guidelines for submission. Copyright of the entries will belong to the organising and supporting organisations.

4. Publicity

Apart from an exhibit at the official **IYC 2011 Closing Ceremony** in **Brussels, Belgium**, the winning stamps will be published on the **IUPAC** (www.iupac.org) and partner websites. We already have a keen interest from many other stakeholders, interested in **Chemistry as a Cultural Enterprise** and the **public understanding of chemistry**.

We look forward to receive many wonderful stamps from all over the world!

NB This flyer text available on www.chemistry2011.org/participate/activities/show?id=110